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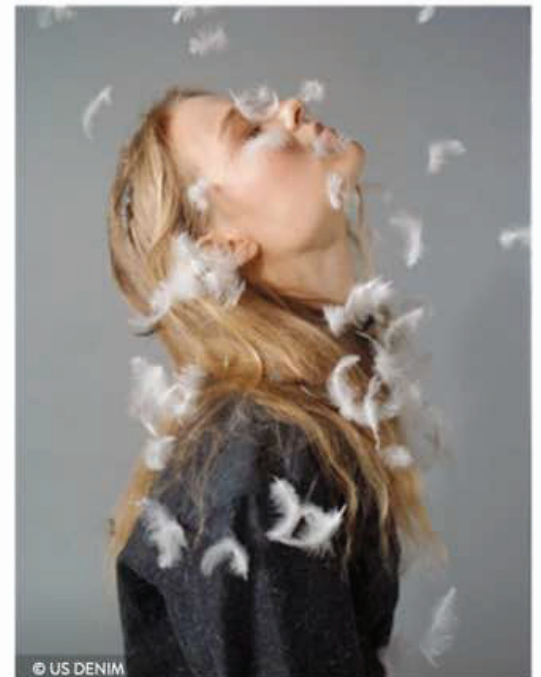
TRADE SHOW

## Kingpins Amsterdam grows king size

by Maria Cristina Pavarini – April 24, 2017

### Innovating with softness

In tough times softness is a must. Among some of the most striking innovations launched at Kingpins there is US Denim's new Duvet Denim. This new authentic looking fabric incorporates leftovers from bird feathers and offers higher insulation from cold, a very soft touch and an interesting nap surface. Part of their new collection is also Fluff Wear, a denim fabric that integrates natural and regenerated fibers – remains from the weaving process - blended, spun and woven into new extra soft denim.



© US DENIM  
US DENIM with feathers