

ROPE



DYE

The City Weaving Itself Into The Denim Industry



Slightly out there was the Umer Siddique Apparel Group (US Group) with their feather denim. Nope, that's not feather light, that's feathers being woven into the denim for the purpose of insulation. Mad right? But understandable when you know the denim expert/eccentric was working with the Pakistan-based mill to develop this unique denim. More info on this coming soon!

